

**Client/Sponsor:** Riverview Medical Center

Robert Hartley (W 3:00 Lab)

**Name of Spot:** Game On!

**LEAD**

**SFX:**

Sounds of people playing softball (Establish, then fade)

**ANNOUNCER:**

It used to be your favorite time of year. But you are banged up and on the bench. It's time for you to step up to the plate!

**SFX:**

Sounds of a softball being hit off a metal bat with people cheering (Establish, then fade)

**MUSIC:**

Upbeat (Establish, then under)

**ANNOUNCER:**

It's time to visit Rehab and Sports Therapy at Riverview Community Medical Center. Why go for treatment out-of-town when you can get personal attention from people you know? With Riverview Community Medical Center's team of trained therapists, you'll be back in action before you know it.

**SFX:**

Sounds of a softball being hit off a metal bat with people cheering (Establish, then fade)

**ANNOUNCER:**

Get back in the game!

**MUSIC:**

(Fade out at :29)

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